



FOR IMMEDIATE RELEASE

Thunder Mountain Harley-Davidson announces a new ownership team

Loveland, Colorado (April 8, 2021) — Thunder Mountain Harley-Davidson®, an innovative frontrunner in the Harley-Davidson dealership network, is proud to announce a new ownership team. Long-time Thunder Mountain leaders and avid Harley-Davidson® riders, Justin Lynch and Nick Hill, along with Steve and Laura Tuchs Schmidt, Katie Tillitt, and Andrew and Tonya Lear have recently purchased ownership of Thunder Mountain Harley-Davidson®.

Collectively, this team brings 60+ years in providing riders the top-notch experience that comes with the Harley-Davidson® brand. The members of the new ownership team are all life-long powersports lovers and derive their passion from the day-to-day pursuit of fulfilling people's dreams of freedom and riding motorcycles.

Justin Lynch has been with Thunder Mountain Harley-Davidson® for 21 years, getting his start by washing motorcycles and working most positions within Thunder Mountain until becoming General Manager in 2012. Nick Hill began his career with Thunder Mountain 18 years ago in the Rentals Department before working his way through Parts, Sales and Finance, becoming General Sales Manager in 2012. For Justin Lynch and Nick Hill, truly a dynamic duo, continuing to serve the local riding community while fulfilling the lifelong dream of Harley-Davidson® dealership ownership is truly a peak career achievement.

Steve and Laura Tuchs Schmidt are not new to Harley-Davidson®, each having 20+ years of experience in the motorcycle industry as the previous owners of Mid America Harley-Davidson® as well as a local powersports dealership, both located in Columbia, Missouri. Joining them on the ownership team as the COO of Thunder Mountain Harley-Davidson® is their daughter, Katie Tillitt. Katie brings 5+ years of experience as a former Harley-Davidson Motor Company Field Sales Manager and Harley-Davidson Financial Services Finance and Insurance Consultant. Katie has over 15 years of dealership experience growing up in her family's Harley-Davidson® dealership. Katie was awarded many accolades through her time at Harley-Davidson Motor Company, Harley-Davidson Financial Services and working herself through the ranks in the dealer network.

Andrew and Tonya Lear are longtime family friends of the Tuchs Schmidt family and Harley-Davidson® enthusiasts. Andrew and Tonya reside in Jefferson City, MO and bring their knowledge, passion, and skills of entrepreneurship to the ownership team.

“After 21 years, it is a dream come true to be a partner in Thunder Mountain Harley-Davidson® and continue serving our customers, the motorcycle community, and our world-class team for many more years to come. Thunder Mountain Harley-Davidson® has been one of the premier destination dealerships in the country for many years. We look forward to welcoming more Harley-Davidson® lovers and new riders into our family”, says new owner Justin Lynch.

About Thunder Mountain Harley-Davidson

Located just off I-25 in Loveland, Colo., Thunder Mountain Harley-Davidson® is a local, established Harley-Davidson® dealership, providing the Harley-Davidson® experience to motorcycle enthusiasts throughout the region. With over 300 new and used in-stock motorcycles, top-rated service department, vast selection of motorclothes, parts and accessories, on-site Riding Academy and exciting, large scale events, Thunder Mountain Harley-Davidson® has everything you need to feed the passion. Contact us today at 970-292-0400 or tmharley.com.

###